

**JSS COLLEGE FOR WOMEN (AUTONOMOUS)**  
**SARASWATHIPURAM, MYSURU-9**  
**DEPARTMENT OF COMMERCE**  
**2025-26**  
**COC**

**PROGRAM OUTCOMES**

1. Enables learners to get theoretical and practical exposure in the commerce sector which includes Human Resource Management, Marketing Management, Tax Management, Financial Management, Auditing and Digital Marketing etc...
2. Enhances the capability of decision making at personal and professional levels.
3. To enhance the employability and skills of the commerce students.
4. Strengthens their capacities in varied areas of commerce and industry aiming towards holistic development of learners.
5. Thus, after completing their graduation learners develop a thorough understanding the course.
6. Enables students to demonstrate progressive learning of various tax issues and tax forms related to individuals and business men and setting up their own business start up.
7. The vast syllabi Certificate, Diploma and Advanced Diploma cover various fields of commerce which helps students grasp practical and theoretical knowledge.
8. The course helps aspirants to acquire knowledge in the field of Taxation, Auditing, Financial Management, Foreign Trade, Human Resource Management, Digital Marketing etc.
9. Learners can pursue careers as financial experts and also develop a better understanding of the markets as this course gives an in-depth understanding of the essential qualities and areas of expertise required for such jobs.

